



LINK2PUMP

Powered by CTASmart

CASE STUDY

Concrete Company Set to Receive Nearly \$350,000 in Yearly Fuel-Tax Rebates.



Fuel Costs Were Anyone's Guess

A concrete mixing company was operating with zero insight into its fuel allocation. How much was consumed, how frequently drivers were refueling—nothing. With eight locations and 250 assets to manage, they were no doubt missing out on significant savings. Curious about their usage and how Link2Pump could help, they brought us on to provide some much-needed visibility.



Usage Quantified, Secured, Simplified

Our secure, user-friendly software quantifies how much each asset is consuming and how often, giving the company a complete picture of its fuel costs. If drivers are stopping too frequently or using a larger quantity than the average, management can investigate further to ensure secure and efficient usage across the organization. Plus, our team educated the client on fuel tax rebates to drive further savings.



Thousands of Dollars a Year Recovered

100% of the client's inventory is now reconciled, meaning every asset is accounted for and monitored via our software. Not only that, but those fuel tax rebates will deliver **nearly \$350,000 in yearly REBATES.** Now, this southeastern-based concrete company can easily manage its consumption and allocate the money it used to spend on fuel to bigger, better projects on the horizon.

Simple & Intelligent Fuel Management

Link2Pump equips companies with cloud-based tools to better manage their fuel consumption and preserve their resources—both human and financial. With fuel protection, driver and mileage metrics, automated storage tanks, and more, we deliver savings right from the pump.



Implementing the Link2Pump system into our operations was a great experience. The system allowed for a unified onboarding of the fleet and drivers across 10 pumps and consolidated the reporting into one central system with limited networking requirements.

- Joel J., Desert Ready Mix

FUEL YOUR BUSINESS MORE EFFICIENTLY WITH LINK2PUMP.

Call us for your quote!

Boynton Beach, FL | 859-361-1861

link2pump.com   